

24 25

ABN 53 001 285 883

North Sydney Community Centre
ANNUAL REPORT

Contents

Reports

- 04 President's Report
- 08 Director's Report

The Centre

- 10 Leadership Team & Committee Members
- 14 Programming, Classes & Events
- 16 Northside Produce Market
- 18 Venue Hire
- 20 After School Care Leisure
- 22 Explorers Playgroup
- 24 Music & Movement
- 25 Marketing

Financial Statements

- 28 Treasurer's Report
- 29 Committee Report
- 30 Statement of Income and Expenses
- 31 Statement of Financial Position
- 32 Notes to Financial Statement
- 33 Statement by Committee Members
- 34 Auditor's Letters

create



President's Report

GENIA MCCAFFERY
President

North Sydney Community Centre has had a successful year despite some difficulties.

During the past year our Centre Director, Michelle Worthley, has been on Carers' Leave and then Bereavement Leave for her husband. During this difficult period for our Director our wonderful staff have stepped up and shared the responsibilities to keep the Centre running smoothly.

In particular our Deputy Director, Hana Safarova, has done a fabulous job as Acting Director while Michelle Worthley was on leave. Her willingness to take on many new responsibilities and her professionalism as Acting Director have been vital in the success of the Centre this year.

Can I also thank Gretel Duque who acted as Deputy Director as well as doing her Marketing Coordinator role and our Program Coordinator, Rosalynde Gray, who also assisted in supporting Hana as needed. You've both been terrific.

A special thank you to Michelle Nixon, who has helped the Centre through this transition. Michelle has been a valued member of our staff for many years. She has contributed to the vibrant Centre that we have today and has always been available to help when needed.

Michelle Worthley has decided, for family reasons, not to return to the Director's role, and we wish her every success in her new endeavours and thank her for all her wonderful work for the Centre.

So, we have recently recruited and appointed our new Director, Sarah Cunningham. We're delighted to welcome Sarah who brings a wealth of management experience in both the private and not-for-profit sectors to her new role. Her energy, professionalism and skills have delighted our staff, community and stakeholders.

All our activities, Adult classes and Workshops, Playgroup, Venue Hire, Northside Produce Market and After School Care, were not only affected by the Covid-19 outbreaks, but also needed to adjust to the changed conditions while they recovered.

Our Playgroup celebrated its 50th Anniversary last year and was one of the first services our Centre offered to the community. Our Playgroup is a well-loved and important service for 0-5 year olds, their parents, grandparents and carers. I'm delighted to now bring my grandson to the same place I brought my own children forty years ago. Thank you to all our wonderful Playgroup staff and volunteers under the leadership of our Playgroup Coordinator Gill Alborough.

“It's a fine balance ensuring we remain financially viable, keep our prices as low as possible and deal with significant increases in the cost of delivering our services. Our staff have responded to these many challenges with exciting and innovative ideas.”

After School Care has had a successful year under the leadership of Coordinator Silvia Jaimes and her Deputy, Nalini Chelliah. Though our attendance numbers have still not returned to pre-Covid levels, each year they improve. There is no doubt most parents now work at least some time at home, and this is affecting our attendance numbers. We will have a leadership change soon as our Coordinator, Silvia, is going on maternity leave. We're pleased her Deputy, Nalini, will take on the Coordinator's role in her absence and one of her team members, Hendrik Hoffman, will step into the role of Deputy. They both bring a wealth of childcare experience and expertise, and they'll be a great leadership team.

Our popular Northside Produce Market is loved by its many patrons who come from all over Sydney to attend the market. We thank our regular stallholders and welcome new ones. We have about 70 stallholders each market day. Our Market Coordinator, Lisa MacDonald, has been doing a fabulous job for many years, ensuring that our market is the great success that it is. We are constantly complimented about our market and how important it is to our community.



Venue Hire is an important source of revenue for the Centre and our community appreciates it as a valuable asset. Our Venue Coordinator, Hajar Torkaman, has been doing a wonderful job in both promoting and ensuring the Centre is a great place to hold your event.

Our workshops and classes have seen a major increase in participation, with a great variety of courses on offer. The Program Coordinator, Rosalynde Gray, has done a fabulous job in making sure we offer a vibrant and interesting program. Keeping our workshops and classes running smoothly and offering such an excellent calibre of talented tutors is no easy task.

Our Marketing and Social Coordinator, Gretel Duque, continues to do an amazing job. Her work in marketing has been vital in ensuring that our community knows what we have to offer and can engage with us in a meaningful way. Our website and newsletter have really broadened our engagement with our community especially our reach to our younger community. They have no doubt contributed to our success this year.

All our staff have worked hard in this last year to keep us on budget while maintaining high quality services. It's a fine balance ensuring we remain financially viable, keep our prices as low as possible, and deal with significant increases in the cost of delivering our services. Our staff have responded to these many challenges with exciting and innovative ideas.

Our major ongoing challenge is to rebuild our cash reserves which were seriously diminished during the Covid lockdowns and its aftermath.

I'm very lucky to have a dedicated, hardworking Management Committee. We're all volunteers, but everyone is willing to assist the Centre giving many hours to support our staff in their area of expertise. Thank you to you all. A special thank you to our Treasurer, Vivek Samdarshi, Vice President Lynne Oswald and Secretary Beate Reinhardt. A special thank you also to John Playford who has continued to advise us on staffing matters. John has worked tirelessly to help us manage the many difficult staffing issues we've faced this year.

I'd like to again acknowledge North Sydney Council for their ongoing support, despite their own budget problems. This support includes the provision and maintenance of our wonderful building and our annual grant.

I look forward to another great year for North Sydney Community Centre.

Director's Report

SARAH CUNNINGHAM
Director

Introduction

Since stepping into the role a few months ago, I have been deeply inspired by the dedication of our staff, the warmth of our community and the legacy of impact that North Sydney Community Centre continues to build upon. It has been a privilege to join such a vibrant and value-driven organisation.

Strategic and Operational Foundations

My initial focus has been on financial sustainability and organisational culture— ensuring strong governance, a sustainable financial outlook and a positive, engaged workplace culture. Working closely with the Management Committee and staff, I have ensured that the 2026 Financial Year budget is supported by strategies to grow revenue and diversify our offerings further, including both fee-based as well as free programs.

We are strengthening new relationships with North Sydney Council, local businesses and community organisations to identify new partnership opportunities and enhance what we offer. We have prepared a partnership prospectus highlighting the social impact our centre has on our community. Already, we have seen strong enrolment numbers across courses and workshops, and a rise in After School Care bookings and venue hire utilisation. These have been supported

by our fresh and energetic marketing and social media approach which is generating excellent reach and engagement.

People and Culture

Building and maintaining a connected, capable team is central to our success. We have introduced a new training agenda including mandatory Child Safety practices to ensure our environments remain safe, welcoming and nurturing.

To strengthen engagement, we have conducted a staff engagement survey, facilitated a StrengthsFinder session to explore leadership strengths and will continue team activities that reinforce our values of inclusion, care, and connection.

I extend my sincere thanks to the Management Committee and leadership team for their genuine welcome and gracious support during my onboarding. I feel incredibly fortunate to lead a team so passionate and committed to our shared purpose.

Community Engagement and Program Growth

We continue to deliver across all five of our service areas — courses, playgroup, venue hire, After School Care Leisure and the Northside Produce Market — with many new workshops and youth programs to be added this year, including art classes for school-aged children and holiday programs.

We are reviewing our capacity and space usage to optimise delivery, meet increasing demand and ensure the Centre remains agile and responsive to the needs of a growing community.

Listening and Responding

As part of our commitment to continuous improvement, we actively gather and respond to community feedback. This year, our student feedback survey has provided valuable insights now informing planning and curriculum development.

We have introduced Tutor and Staff Evenings once each term, providing a regular opportunity for everyone to come together, connect and strengthen relationships within our team and community.

We are also responding to broader community needs, and in particular, how we can better support mental wellbeing and reduce social isolation. These themes are now being embedded into our programming — from free talks and inclusive group activities to wellbeing-focused classes — creating spaces for connection, resilience and personal growth.

Equity, Inclusion and Digital Access

We are committed to ensuring our programs are welcoming, inclusive and reflective of the diversity of our

local area. This includes adapting programs for different life stages and improving digital systems and communications to make our services more accessible and user-friendly.

Sustainability in Practice

As proud participants in the Better Business Partnership Program since 2013, we continue to integrate sustainability into many aspects of our operations — from energy efficiency and waste reduction to conscious purchasing and community education. Our social media platforms are used to share environmental messages and inspire sustainable practices within the wider community.

Looking Ahead

In the year ahead, we will:

- Strengthen partnerships and networks
- Expand youth and family programming
- Further embed good governance, inclusion, and sustainability in all areas of work

Above all, we remain committed to our core purpose: to connect, care, collaborate and create — guided always by the needs and aspirations of our community.

Thank you for the opportunity to serve and support such a dynamic and inspiring community. I look forward to all we will achieve together in the year ahead.

The Team

“What is your favourite class or service and what do you enjoy most about North Sydney Community Centre?”



SARAH CUNNINGHAM
Director

“I couldn’t possibly choose just one favourite class! I’m currently enjoying some exercise classes, Italian studies, art and woodwork!”



HANA SAFAROVA
Deputy Director

“My favourite service is the After School Care Leisure program. Both my daughters love it! It’s a safe, nurturing space where they’ve made friends and enjoyed creative activities.”



ROSALYNDE GRAY
Program Coordinator

“It’s Machine Sewing, where I get to unwind, make beautiful things and share laughs with like-minded creatives, and French, which fuels my travel dreams one phrase at a time.”



GRETEL DUQUE
Marketing Coordinator

“I L.O.V.E Pottery! It’s my time to relax, create something special for my place and let my creativity flow!”



LISA MACDONALD
Northside Produce Market Coordinator

“My favourite service is Northside Produce Market.”



GILL ALBOROUGH
Explorers Playgroup Coordinator

“I have loved doing pottery every week for the last seven years.”



HAJAR TORKAMAN
Venue Coordinator

“I love inviting my kids’ friends over for a fun party at NSCC every year.”



NALINI CHELLIAH
After School Care Acting Director

“My favourite service is the After School Care because it provides a safe, supportive and enriching environment for kids while also helping families in the community.”



HENDRIK HOFFMANN
After School Care Deputy Director

“My favourite classes are the cooking classes. I love being hands-on in the kitchen, learning new techniques and getting creative with different recipes.”



TANJA SCHROEDER
Office Administrator

“I love the Zumba and dance classes. The music fills the whole centre with energy, and the welcoming people create such a bright and joyful atmosphere.”



MELANIE TU
Graphic Designer

“Playgroup’s my highlight! I love the weekly themes and the setup, and I enjoy seeing the little ones explore and discover at their own pace.”

Committee



GENIA MCCAFFERY
President

"My favourite activity at NSCC is Music and Movement for under 5s, which I love attending with my grandson."

LYNN OSWALD
Vice President

"I love the sense of community that North Sydney Community Centre provides."

VIVEK SMADARSHI
Treasurer

"I like the affordable, safe, high-quality After School Care. The dedicated and experienced staff really care for the kids."

BEATE REINHARDT
Secretary

"Everything that North Sydney Community Centre has to offer, I love the classes, the people and the friendly atmosphere."



BARBARA DEGRAFF
Committee Member

"The Behind the Scenes Market Tour with Elena Duggan is an opportunity not to be missed. She inspired me to cook more interesting meals again!"

TRISH CUTLER
Committee Member

"I love pottery on a Wednesday morning as it's a therapeutic and fun mid-week activity!"

NAOMI FIEGEL
Committee Member

"I love the Saturday markets – such a great community event and so popular!"

JOHN PLAYFORD
Committee Member

"The dedication and professionalism of the Centre staff ensures all courses and services provided are of the highest standard and are second to none."



connect



Programming & Events

ROSALYNDE GRAY
Program Coordinator

This year has been marked by a clear increase in in-person engagement, with strong attendance across our adult programs, special events and new offerings. We've welcomed new tutors, trailed new formats and continued to strengthen the sense of connection and creativity within our community.



Morning Tea – a book showcasing the beautiful artwork of our Advanced Watercolours students, paired with their favourite recipes.

Student and Tutor Exhibition & Watercolours Cookbook Launch

In September 2024, we held our annual Student and Tutor Exhibition over two days (20 and 21 September), showcasing the work of more than 200 students. This event was not only a celebration of creativity but also a collaborative success.

We launched our first-ever Watercolours Cookbook, a beautiful blend of artwork and recipes shared by students from the Watercolour Advanced classes over the years. All 200 copies were sold, generating a total profit of \$585. The cookbook served as a meaningful and creative expression of the friendships and food stories that have formed through our classes.

Summer Exercise Program (January 2025)

To keep our community active during the summer break, we trailed a short-term series of summer holiday exercise classes. These proved to be very popular and will now become a regular offering each year. It was a great way to maintain momentum during a traditionally quieter period.

Seniors Festival 2025

The Adult 'Taster Class' Series, held on Friday 14 March, was a resounding success. All classes were either fully booked or met their enrolment targets and participant feedback was overwhelmingly positive. Attendees appreciated the variety of sessions, the warm and inclusive environment and the chance to try something new and connect with others.

New Tutors & Courses

This year we welcomed a number of outstanding new tutors who have added depth and diversity to our program:



Raquel Genioli Strength Training

A dedicated fitness and wellness professional with over eight years of industry experience. Raquel's classes were well-received and continue to grow.



Wolfgang Mueller German

In response to community demand, Wolfgang joined us with decades of experience teaching students from secondary to adult level.



David Searson Woodwork

A Northside Produce Market stallholder and now a valued tutor, David's popular Woodwork 101 courses teach traditional techniques using locally sourced timber.



Joseph Zarb Guitar

An experienced music educator and performer, Joseph inspires students at Mercy College and Lane Cove Public School and serves on the board of the Lane Cove Music Education Co-op.



Jacinta Robinson Acrylic Painting

Jacinta brings her fine arts training from the National Art School to her Monday evening painting class, fostering a welcoming space for students of all skill levels.



James Paul Choir

With over 25 years of experience as a Choral Director and Music Educator, James now runs our Monday evening choir, offered twice a year.

1,135

average enrolments per term
in FY24/25

108.5

average number of courses
per term in FY24/25

“I never thought I'd feel so connected through a painting class. It's more than just learning, it's become my weekly moment of joy.”

— Watercolour student



Northside Produce Market



LISA MACDONALD
Northside Produce Market Coordinator

After a very wet summer, autumn and June in 2024, it was a relief to finally have no rain at our July 6th Northside Produce Market (NPM).

At our August 3rd market we arrived to find that with no consultation, 2 new bus zones had been created on Miller Street for the new Victoria Cross Metro station opening opposite the market. In the creation of these new bus zones, we lost 22 carpark spaces that our stallholders had used for the last 25 years since the market opened, and that they needed in order to access the market.

Thanks to our Committee President and the support of North Sydney Council, Transport for NSW agreed at the end of November, on a temporary basis until December 2025, for the new bus stops to be moved whilst the market was on. As there has been no issues since, we have begun the process of requesting that this arrangement become a permanent one.

NPM opened in 1999 as a fundraiser for the North Sydney Community Centre. During the FY 2024–2025, on average 70 stallholders attended each market, comprising of farmers and artisan food and beverage producers from regional NSW to nearby. On November 16th we celebrated the market’s 25th anniversary, a wonderful community event broadcast live on ABC radio.

70+
award-winning and top-tier NSW food producers at every market

3k+
visitors at every market

At this same market, Tawnya Bahr curated and hosted her final ‘Behind the Scenes’ market tour for us and we cannot thank Tawnya enough for going above and beyond during the last 15 years of fulfilling this role. We are very fortunate that Tawnya handed the baton to Elena Duggan, a previous Master Chef winner and food educator.

We thank Council for enabling the community to benefit from the Market Tours and it is great to see how many locals use the free bike servicing program that Council holds at the market. Thanks of course to the stallholders, customers and all the staff and volunteers at the Centre that make the market so wonderful.



Venue Hire

HAJAR TORKAMAN
Venue Hire Coordinator

I am pleased to present the Venue Hire Annual Report for 2024–2025, providing an overview of venue usage, revenue, key developments and future plans. I would also like to highlight our ongoing efforts to strengthen and develop positive relationships with our hirers, which remain central to our approach.

Over the past year, we have focused on creating a more supportive experience for both new and returning hirers. By engaging more closely with our users, we’ve been able to better understand their needs, gather valuable feedback and foster stronger, long-term partnerships that contribute to the sustainability and reputation of our venue.

The graph below shows monthly trends in venue hire bookings, highlighting fluctuations influenced by seasonal trends such as the December–January summer holidays and school holidays, on venue hire. These periods are also affected by the exclusive use of the centre by the Vacation Care team.

I am pleased to report that, as a result of negotiations by Sarah, our new Director, we now have access to one additional room over the weekend, as well as the Art Room throughout the school holidays. This presents a great opportunity for venue hire, as there is strong demand for children’s school holiday workshops, and we are now in a position to take advantage of it going forward.

Key Improvements and Highlights

Dedicated venue hire fridge outside the kitchen for use by all venue hirers, improving convenience and accessibility, especially when kitchen is booked for cooking courses.

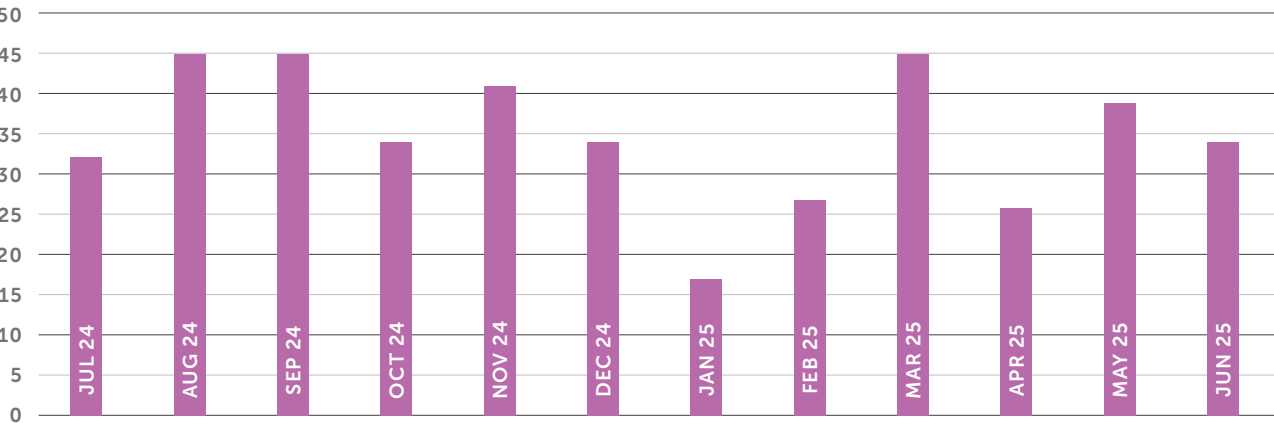
Revamped Venue Hire email layout to create a more user-friendly and streamlined communication experience.

- Updated booking policy:**
- Minimum required booking changed from 3 hours to 2 hours.
 - Complimentary time per booking reduced from 1 hour to 30 minutes.
 - These changes have allowed us to accommodate more events and better serve a broader range of families in the community.

Strengthened relationships with regular hirers, including a productive meeting with the church pastor to go through expectations and foster ongoing collaboration.

Hosted a wedding and a funeral this year, reflecting the venue’s role as a trusted space for significant life events.

Venue Hire bookings per month



400+

venue bookings in FY24/25

35

venue bookings per month

“Brilliant venue for children’s parties. Easy access and ample parking. Staff were friendly making sure we had everything we needed.”

— Hirer

70+

children per day attended
ASC in FY24/25

10k+

enrolments per year

25%

capacity left

“My children
feel safe and
supported.
They love
the variety of
activities and
the staff are
phenomenal.”

— ASC parent

After School Care



NALINI CHELLIAH
After School Acting Director

Overview

Over the past year, our service has seen a steady increase in the number of children attending, including the exciting addition of international students from Korea. This growth highlights the positive reputation and welcoming environment of our centre.

Kindergarten Enrolment

We have experienced a notable rise in the number of kindergartens requesting to attend our Leisure program. On our busiest days, we now welcome up to 20 kindergarten children. With enrolments for 2026 already underway, we are optimistic that this interest will continue to grow.

Inclusion Support

We continue our commitment to supporting children with special needs. In partnership with our Inclusion Support Agency, we have provided targeted funding and implemented individualised programs to ensure every child receives the care and assistance they need to thrive.

Team Development

This year has brought both changes and growth to our team. We welcomed several new staff members, while also saying goodbye to others.

Akari and Reena

both of whom hold Diplomas in Early Childhood Education and bring extensive experience in leading educational programs

Daniela, Elora, and Ashley

who have provided valuable support to the children. Their academic backgrounds span psychology, primary teaching, and photography, adding diversity and depth to our team.

At the end of the financial year, our Director **Silvia** commenced maternity leave. **Nalini** and **Hendrik** have stepped up to lead the team during her absence.

Staff Development

This year we placed a strong focus on upskilling our educators, particularly in the areas of child safety and supporting children with additional needs. We have invested in ongoing professional development to ensure our team remains aligned with best practices.

Training highlights include:

- Supporting children with special needs
- Managing challenging behaviour
- Emotional validation and understanding children's feelings

Our aim is to continue providing inclusive, supportive care for all families, particularly those requiring additional support.

Artist-in-Residence Program

A highlight of the year has been our Artist-in-Residence program. The artist has worked with children to explore arts and crafts

using sustainable materials, supporting our commitment to becoming a more environmentally conscious service.

Initiatives under this program include:

- Using recycled paper
- Sending used markers to Officeworks for recycling

This program also fosters community involvement and encourages an exchange of creative ideas between artists and our After School Care service.

Aboriginal Incursion

We were privileged to host an incursion organised by our local Aboriginal Elder. Children participated in music, dance and storytelling sessions, gaining meaningful insights into Aboriginal culture and traditions. This initiative reflects our commitment to cultural awareness and respect.

Department of Education: Assessment and Rating Visit

Earlier this year, we underwent our National Regulatory Assessment conducted by the Department of Education. We were pleased to receive very positive feedback, which was encouraging for the entire team.

However, we also identified areas for improvement, particularly around staff-to-child ratios. In response, we have implemented several new strategies to better manage ratios, especially given our large, open space that allows children to move freely between areas.

Looking Ahead

We are proud of our achievements in 2025 and excited for what lies ahead. As we move into 2026, we will continue to focus on providing high-quality, inclusive care that reflects the needs of our children, families, and community.

70

highest recorded attendees
registered in FY24/25

5.8k⁺

total registrations in FY24/25

“Awesome place to take your children!! These ladies do the best job at offering a range of activities (...). Highly recommend.”

— Playgroup parent



Explorers Playgroup

GILL ALBOROUGH
Explorers Playgroup Coordinator

General

This year has been a year to celebrate that our numbers have crept up to an average of 30 and has remained steady. The graph indicates a lower child ratio to paying attendee. The extreme weather conditions have had a big impact on our numbers, particularly during the winter months

We have delighted in the feedback from parents trekking across the bridge from Bondi saying this is worth the trip, inviting their family and friends to join them. Another win is that we have attracted mother's group from diverse backgrounds (Korean and Japanese).

Partnerships

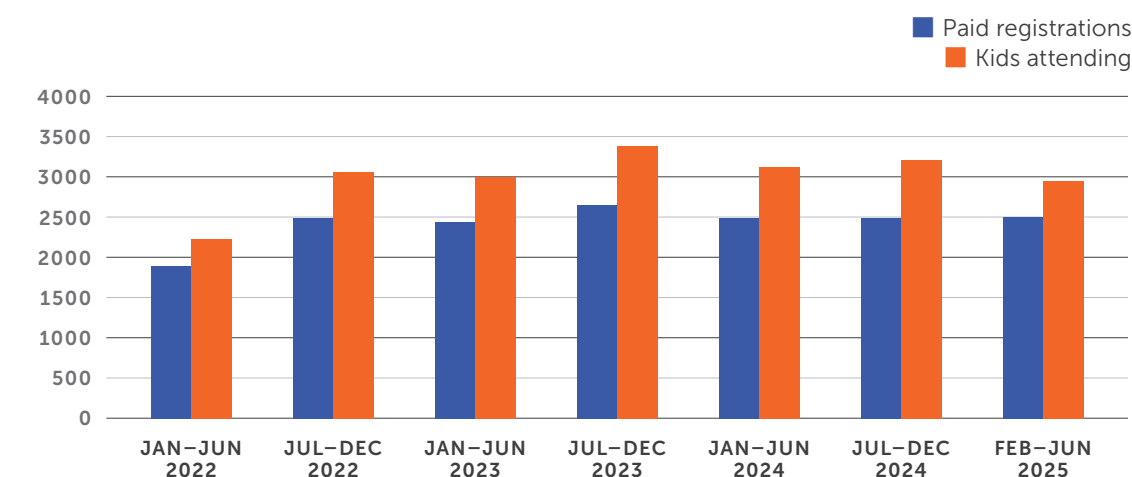
We have been fortunate to have two groups of TAFE students this year, we are grateful for their energetic and creative input. Mia the speech therapist from Early Ed has maintained a regular visit to Explorers Playgroup to share information about speech milestones and their service that has been invaluable.

Staffing and Volunteers

The team has been steady this year: Debra, Louise, Chloe and Adriana who has moved to permanent part-time. Our volunteer Sidony is our most dedicated helper joining us at least three times a week cutting cardboard, craft, mixing paints and making signs. Katherine, Sejal and Ann are wonderful volunteers and rightfully follow the sun in the winter so we do miss them in the winter months. The students from the local school provide extra support, cutting, cleaning and packing up as part of their social justice program. Eugenia and Beth are much appreciated casuals, stepping in when needed.

This is my last year at Playgroup as I will be retiring at the end of December. It has been a wonderful experience working at the heart of NSCC for 8 years. The privilege of witnessing little explorers and their carers playing in our beautiful space is a delight. On a personal level I am grateful for the added enjoyment of learning French, drawing and pottery class. Thank you for all the support from the playgroup team, the admin team and the committee over the years. The future looks really bright for the Centre and Playgroup.

Registrations in comparison 2022–2025



Registrations increased from 32 to 33, attendance from 41 to 42 in FY24/25

Month	Avg. Registered	Total Registered	Avg. Kids	Total Kids
Jul–Sep	28	822	36	1056
Sep–Nov	29	855	38	1095
Nov–Dec	30	572	42	801
Feb	41	270	54	270
Feb–Mar	35	557	43	680
Mar–Apr	36	586	44	708
Apr–May	34	337	43	276
May–Jun	30	449	39	587
Jun	34	309	46	411
Average	33		42	
Total		4757		5884

Music & Movement

SIMONA GREEN
Preschoolers Music & Movement Teacher



The long running of the Music & Movement classes at North Sydney Community Centre on a Friday morning still attracts many young families.

The program, based on a well-researched early childhood educational method, has not particularly changed in the last four decades, but our society certainly has.

In my twelve years of experience, I’ve noticed a steady increase in the number of fathers bringing their children to lessons — a refreshing change. I’ve also seen many grandparents stepping in to support working parents.

These days, there are more music programs available for preschoolers, but I believe the Centre offers a unique, valuable, and joyful learning experience for children.

I strive to offer not only the highest quality education but also ensure it’s affordable and accessible for families from all social backgrounds. I’ve remained open to supporting parents facing financial difficulties by offering full scholarships or discounted fees — a small way I can give back to the community. This is something I will always consider and feel strongly compelled to provide in special circumstances.

Throughout the term, enrolments have been steadily increasing, particularly in the 2.5–3 years and 3–4 years age groups. The 4–5 years class however, remains a smaller group and is showing a trend opposite to previous years.

The NSCC staff have been incredibly supportive and helpful in all my needs and requests, and I thank all the people involved in the smooth running of the Music & Movement program.

“These days, there are more music programs available for preschoolers, but I believe the Centre offers a unique, valuable, and joyful learning experience for children.”

Marketing

GRETEL DUQUE
Marketing Coordinator



The marketing performance for North Sydney Community Centre continues to grow significantly. With the use of interactive video content and engaging social media assets, the Centre is reaching more new people, attracting new students and increasing enrolments.

For the financial year 2024/2025, the website saw an 18% increase in traffic compared to the previous year. It recorded a total of 41,533 engaged sessions, showing a strong online presence.

The North Sydney Community Centre website consistently receives a good amount of daily traffic, primarily from organic search. This indicates strong visibility on major search engines like Google – great news! Users find us through a variety of platforms including:

- **Organic Search (Google):**
Users finding us through search engines.
- **Direct Links:**
Traffic from links included in promotional materials such as newsletters, posters, or typed directly into a browser.
- **Social Media:**
Engagement through platforms like Instagram and Facebook.
- **Email Marketing Campaigns:**
Click-throughs from newsletters and email promotions.

“With the use of interactive video content and engaging social media assets, the Centre is reaching more new people, attracting new students and increasing enrolments.”

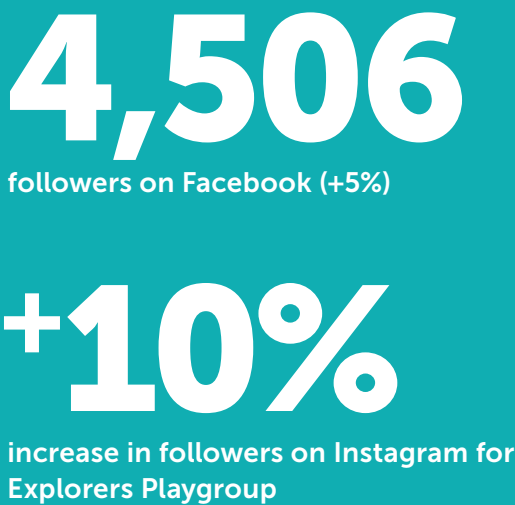
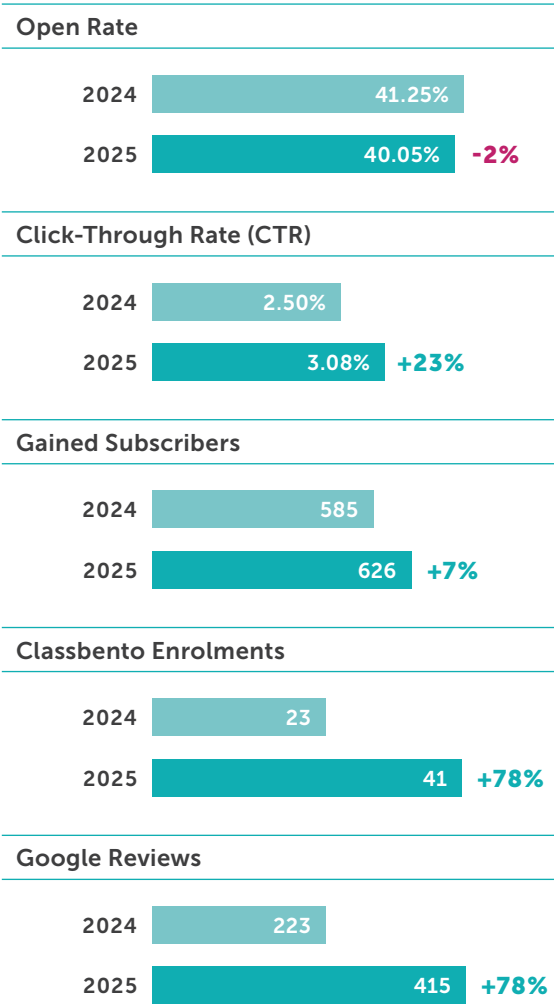
Website Traffic – Organic Search			
2024	34,820		
2025	41,350	+18%	
Website Traffic – Social Media			
2024	8,244		
2025	9,969	+21%	

Email Marketing

Email campaigns continue to be a primary communication tool for North Sydney Community Centre, according to Google Analytics. Email traffic ranks third in terms of website visits—followed by organic search and direct traffic. It’s worth noting that some direct traffic may also originate from email campaigns, depending on how the links are tracked.

The introduction of a subscriber banner on the website has made it easier for visitors to sign up, contributing to an 7% increase in new subscribers for the 2024/2025 financial year.

While the email open rate experienced a slight -2% decrease, the click-through rate (CTR) saw a 23% increase, indicating stronger engagement with our content and calls to action.



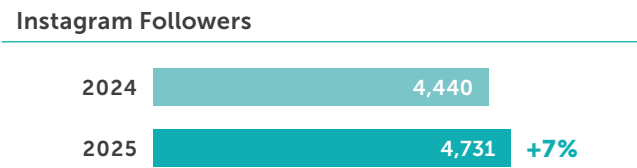
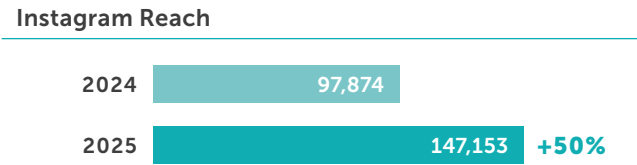
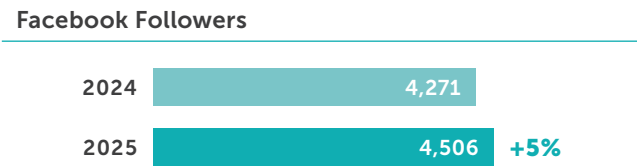
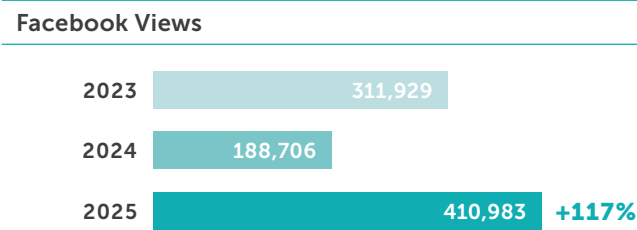
Social Media

Social media performance saw a slight improvement over the last financial year, with a strategic focus on video content. This shift led to a noticeable increase in views, reach and engagement across platforms.

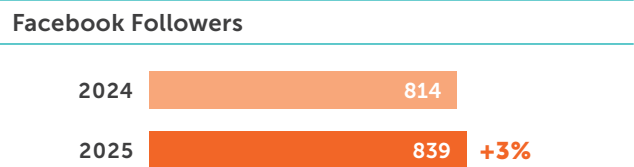
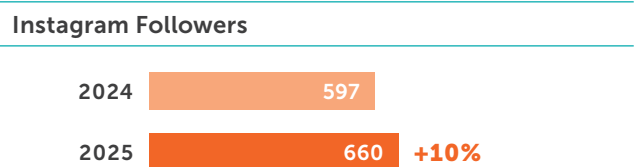
The North Sydney Community Centre Facebook account experienced a remarkable 117% increase in total views, growing from 188,706 views in 2023/2024 to 410,938 views in 2024/2025. This growth is largely attributed to our ongoing use of paid advertising, which has significantly boosted visibility, enhanced brand awareness and expanded community reach.

This year, our focus shifted away from growing follower numbers and instead prioritised delivering high-value, meaningful content. We produced more engaging videos designed to foster a sense of community and belonging, which resonated well with our audience and reinforced our mission as a community-focused organisation.

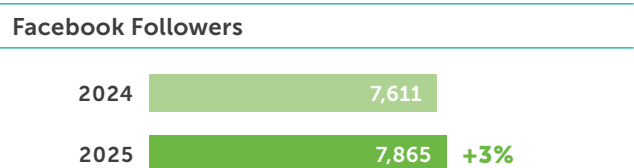
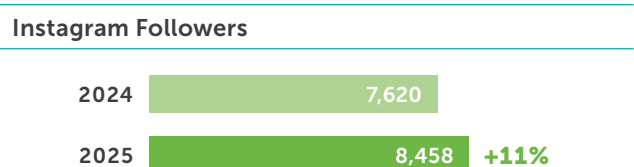
North Sydney Community Centre



Explorers Playgroup



Northside Produce Market



Treasurer's Report

VIVEK SAMDARSHI
Treasurer

The 2025 financial year was a directional improvement in the centre's financial performance, after consecutive loss-making periods. This improvement in result relative to prior periods, aided by a boost in the council grant provided by North Sydney Council, helped to deliver a circa break-even position for the centre. The centre is incredibly grateful for this substantive council support that includes our grants, the use of the wonderful centre building and various other areas of assistance.

Revenue streams continued to grow across almost all our programs, highlighting both the interesting and relevant nature of the offering provided by the centre. This would not be possible without the innovative approach to all our programs, coupled with effective utilisation of our facilities, that is seamlessly managed by the hard-working staff.

In the face of a challenging operating landscape and increasing cost pressures, the centre's focus remains on driving sound performance into FY26 through creative offerings that remain both valuable and affordable. All programs remain of utmost importance and our commitment to providing safe and high-quality trusted services across all our programs remains priority.

Finally, I would like to take this opportunity thank all our staff, partners and patrons to whom we are incredibly grateful for both your contribution and participation.

Committee Members' Report

The committee members present their report, together with the financial statements, on the incorporated association for the year ended 30 June 2025.

COMMITTEE MEMBERS

The names of the committee members throughout the year and at the date of this report are:

Genia McCaffery
Lynn Oswald
Trish Cutler
Beate Reinhardt
Barbara DeGraff
Vivek Samdarshi
John Playford (resigned 29 July 2024)
Naomi Fiegler (appointed 17 July 2024)

PRINCIPLE ACTIVITIES

Providing services to the community such as children's services and adult education.

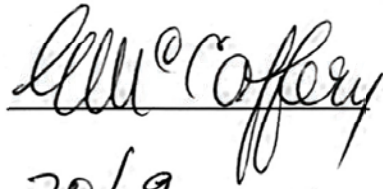
SIGNIFICANT CHANGES

No significant changes in the nature of these activities occurred during the year.

OPERATING RESULT

The result for the year amounted to a deficit of \$17,888.

Signed in accordance with a resolution of the Members of the Committee.


20/9 2025

Statement of Income and Expenses

	2025 \$	2024 \$
Revenue		
After School Care Fees	266,630	248,350
Class and Event Fees	646,801	593,450
Grants & Subsidies	359,584	245,768
Market Income	247,475	250,164
Playgroup Fees	64,871	65,362
Venue Hire	125,915	87,469
Interest Received	10,066	14,435
Other Income	4,324	9,486
	<u>1,725,666</u>	<u>1,514,484</u>
Expenses		
Accountancy & Audit	(31,924)	(19,361)
Advertising & Promotion	(43,019)	(64,798)
Administration Expenses	(18,607)	(13,796)
Equipment Purchase/Replacement	(10,093)	(13,505)
Entertainment & Materials	(38,754)	(39,466)
Insurance	(24,601)	(21,981)
Repairs & Maintenance	(3,443)	(2,500)
Staff Expenses	(1,099,503)	(1,061,245)
Tutors Fees	(332,918)	(281,688)
Other Expenses	(140,692)	(105,369)
	<u>(1,743,554)</u>	<u>(1,623,709)</u>
Deficit for the year	(17,888)	(109,225)
Other comprehensive income for the year	-	-
Total comprehensive loss for the year	<u>(17,888)</u>	<u>(109,225)</u>

The above statement of profit or loss and other comprehensive income should be read in conjunction with the accompanying notes

Statement of Financial Position

	Note	2025 \$	2024 \$
Assets			
Current assets			
Cash and cash equivalents	3	263,844	311,664
Trade and other receivables	4	1,267	1,497
Total current assets		<u>265,111</u>	<u>313,161</u>
Total assets		<u>265,111</u>	<u>313,161</u>
Liabilities			
Current liabilities			
Trade and other payables	5	80,317	81,546
Contract liabilities	6	14,292	19,580
Provisions	7	71,269	105,065
Total current liabilities		<u>165,878</u>	<u>206,191</u>
Non-current liabilities			
Provisions	7	17,324	7,173
Total non-current liabilities		<u>17,324</u>	<u>7,173</u>
Total liabilities		<u>183,202</u>	<u>213,364</u>
Net assets		<u>81,909</u>	<u>99,797</u>
Equity			
Retained surpluses		81,909	99,797
Total equity		<u>81,909</u>	<u>99,797</u>

The above statement of financial position should be read in conjunction with the accompanying notes

Notes to the Financial Statements

Current assets
Cash on hand
Cash at bank
Term Deposits

2025	2024
\$	\$
1,050	860
262,794	110,804
-	200,000
263,844	311,664

Note 4. Trade and other receivables

Current assets
Other receivables
Net GST receivable

2025	2024
\$	\$
1,267	1,347
-	150
1,267	1,497

Note 5. Trade and other payables

Current liabilities
Creditors & Accruals
Net GST Payable

2025	2024
\$	\$
80,006	81,546
311	-
80,317	81,546

Note 6. Contract liabilities

Current liabilities
Unearned government grants

2025	2024
\$	\$
14,292	19,580

Note 7. Provisions

Current liabilities
Annual leave
Long service leave

2025	2024
\$	\$
38,286	54,262
32,983	50,803
71,269	105,065

Non-current liabilities
Long service leave

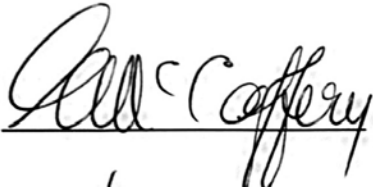
17,324	7,173
--------	-------

Committee Members' Declaration

In the committee members' opinion:

- the incorporated association is not a reporting entity because there are no users dependent on general purpose financial statements. Accordingly, as described in note 1 to the financial statements, the attached special purpose financial statements have been prepared for the purposes of complying with the Australian Charities and Not-for-profits Commission Act 2012, Associations Incorporations Act 2009 and associated regulations;
- the attached financial statements and notes comply with the Accounting Standards as described in note 1 to the financial statements;
- the attached financial statements and notes give a true and fair view of the incorporated association's financial position as at 30 June 2025 and of its performance for the financial year ended on that date; and
- there are reasonable grounds to believe that the incorporated association will be able to pay its debts as and when they become due and payable.

On behalf of the committee members


20/9 2025

Other information

The members are responsible for the other information. The other information comprises the information in North Sydney Community Centre Incorporated's annual report for the year ended 30 June 2025, but does not include the financial report and the auditor's report thereon. Our opinion on the annual report does not cover the other information and we do not express any form of assurance conclusion thereon. In connection with our audit of the annual report, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the annual report or our knowledge obtained in the audit or otherwise appears to be materially misstated.

If, based on the work we have performed, we conclude that there is a material misstatement of the other information we are required to report that fact. We have nothing to report in this regard.

Members' responsibility for the annual report

The members of the Company are responsible for the preparation of the annual report that gives a true and fair view and have determined that the basis of preparation described in Note 1 to the financial statements is appropriate to meet the requirements of the Australian Charities and Not-for-profits Commission Act 2012 and is appropriate to meet the needs of the members. The directors are also responsible for such internal control as the directors determine is necessary to enable the preparation of the annual report that gives a true and fair view and is free from material misstatement, whether due to fraud or error.

In preparing the annual report, the directors are responsible for assessing the Incorporated Association's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the Incorporated Association or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibility for the audit of the annual report

Our objectives are to obtain reasonable assurance about whether the annual report as a whole is free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with the Australian Auditing Standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of this annual report.

A further description of our responsibilities for the audit of the annual report is located at The Australian Auditing and Assurance Standards Board website at: https://auasb.gov.au/auditors_responsibilities/ar4.pdf. This description forms part of our auditor's report.

Nexia Sydney Audit Pty Limited



Brett Hanger
Director

Dated at Sydney, this day 22nd of September 2025

Independent Auditor's Report to the Members of North Sydney Community Centre Incorporated

Report on the Audit of the Financial Report

Opinion

We have audited the annual report, being a special purpose financial report, of North Sydney Community Centre Incorporated (the Incorporated Association), which comprises the statement of financial position as at 30 June 2025, the statement of profit or loss and other comprehensive income, statement of changes in equity and statement of cash flows for the year then ended, and notes to the financial statements, including material accounting policy information, and the committee members' declaration.

In our opinion, the accompanying annual report of the Incorporated Association is in accordance with Division 60 of the Australian Charities and Not-for-profits Commission Act 2012, including:

- i) giving a true and fair view of the Incorporated Association's financial position as at 30 June 2025 and of its financial performance for the year then ended; and
- ii) complying with Australian Accounting Standards to the extent described in Note 1, and Division 60 of the Australian Charities and Not-for-profits Commission Regulations 2022.

Basis for opinion

We conducted our audit in accordance with Australian Auditing Standards. Our responsibilities under those standards are further described in the 'auditor's responsibilities for the audit of the annual report' section of our report. We are independent of the Incorporated Association in accordance with the ethical requirements of the Accounting Professional & Ethical Standards Board's APES 110 *Code of Ethics for Professional Accountants (including Independence Standards)* (the Code) that are relevant to our audit of the annual report in Australia. We have also fulfilled our other ethical responsibilities in accordance with the Code.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Emphasis of matter regarding basis of accounting

Without modifying our opinion, we draw attention to Note 1 to the annual report, which describes the basis of accounting. The annual report has been prepared for the purpose of fulfilling the members' financial reporting responsibilities under the Australian Charities and Not-for-profits Commission Act 2012. As a result, the annual report may not be suitable for another purpose. Our opinion is not modified in respect of this matter.

